

## 2018 SCHEDULE OVERVIEW

### WEDNESDAY, NOVEMBER 7

3:00 pm	–	5:00 pm	CEU Workshop   Estrella Theater
6:00 pm	–	8:00 pm	<b>WELCOME RECEPTION</b>   Jokake Inn

### THURSDAY, NOVEMBER 8

7:00 am	–	8:00 am	<b>BREAKFAST</b>   East Lawn
8:00 am	–	9:45 am	<b>General Session</b>   Grand Ballroom D-G Darla Hutton, VP US Regional Marketing, Intuitive Mark Delworth, MD, Medical Director & Robotics Program Surgeon Champion, TriHealth Bethesda North Hospital Bob DeSantis, GM & SVP Instruments and Accessories, Intuitive
9:45 am	–	11:30 am	<b>Breakout – Creating Value Through Structure</b>
11:30 am	–	1:30 pm	<b>LUNCH</b>   East Lawn <b>360 IntegratEd</b>   Estrella Theater
1:30 pm	–	2:15 pm	<b>Breakout – Intuitive Ecosystem Collaboration from the Customer Perspective</b>
2:15 pm	–	2:30 pm	<b>BREAK</b>
2:30 pm	–	3:45 pm	<b>Breakout – Detecting Blind Spots Using GPS</b>
3:45 pm	–	4:30 pm	<b>General Session</b>   Grand Ballroom D-G Jeff Buehrle, CFO Banner Health Myriam J. Curet, MD, EVP & CMO, Intuitive
4:30 pm	–	6:30 pm	<b>HAPPY HOUR</b>   East Foyer <b>360 IntegratEd</b>   Estrella Theater

### FRIDAY, NOVEMBER 9

7:00 am	–	8:00 am	<b>BREAKFAST</b>   East Lawn
8:00 am	–	9:15 am	<b>General Session &amp; Keynote Address</b>   Grand Ballroom D-G Captain Mark Kelley, Former U.S. Astronaut
9:15 am	–	11:15 am	<b>Breakout – Operationalizing the Quadruple Aim</b>
11:15 am	–	11:30 am	<b>General Session</b>   Grand Ballroom D-G
12:30 pm	–	5:30 pm	<b>Charity Golf Tournament</b>   The Phoenician Golf Course Tournament registration required
5:30 pm	–	6:30 pm	<b>GOLF TOURNAMENT AWARDS CEREMONY &amp; RECEPTION</b> Tournament participants only

## 2018 BREAKOUT SESSIONS

THURSDAY, NOVEMBER 8

**9:45 am – 10:30 am**

### Creating Value Through Structure

#### Monday Morning Solutions — Think with the End in Mind

- » Darin Swainston, MD, Director of Robotics, Summerlin Hospital, Las Vegas, NV

#### Alternative Products and Pricing

- » Len Kalm, VP of Payor Engagement, Hospital Corporation of America (HCA), Denver, CO

#### How to Navigate and Build a Robotics Program in a County Hospital

- » Rhonda Scott, PhD, COO, Grady Health System, Atlanta, GA

#### Driving Accountability Through a Highly Structured Program

- » Gaby Moawad, MD, FACOG, Robotics Medical Director, George Washington University, Washington, DC

#### The OR Experience: Driving towards a Strategically Aligned Robotics Program

- » Kelli Brooks, Executive Director Perioperative Services, Cabell Hospital, Huntington, WV
- » Heidi Hamady, Robotics Program Administrator, Cabell Hospital, Huntington, WV

#### The Value of Interventional Pulmonology to a Thoracic Oncology Service Line

- » Mike Simoff, MD, Henry Ford Hospital

### User-submitted Abstracts: Education Beyond Residency in Robotics

#### From Fellow to Robotic Program Director: A Surgical Perspective

- » John Lazar, MD, MedStar, Washington Hospital Center

#### A Hierarchical Postgraduate Year Competency Based Model for Robotic Surgery Education

- » Joseph Lewis, DO, Peconic Bay Medical Center, Northwell Health

**10:45 am – 11:30 am**

### Creating Value Through Structure

#### Building a Center of Excellence

- » Veronica Schimp, MD, Chief of GYO Surgery and Robotics Program Director, Orlando Health, Orlando, FL

#### Using Data to Drive Strategic Decision Making

- » Seth A. Rosen, MD, FASCRS, Robotics Chairman, Emory University, Atlanta, GA

#### Training Residents in Robotics: Why, When and How

- » John Porterfield, MD, Residency Program Director, University of Alabama Birmingham, Birmingham, AL

#### Setting Up Another Specialty Within an Existing Robotics Program

- » Allen Harrison, CEO, Methodist Hospital, San Antonio, TX

#### Ion: Expanding Bronchoscopic Capabilities

- » Erik Folch, MD, Massachusetts General Hospital

### User-submitted Abstracts: Advanced Techniques for Proficiency

#### Robotic vs Laparoscopic Distal Pancreatectomy with Splenectomies: A "Tail" of Two Techniques

- » Alex Rosemurgy, MD, Florida Hospital Tampa

#### Training Residents Utilizing a Step-by-Step Proficiency Model for Robotic Inguinal Hernia Repairs

- » Ankit Patel, MD, Emory Saint Joseph's Hospital

**1:30 pm – 2:15 pm**

### Intuitive Ecosystem Collaboration from the Customer Perspective

#### Monday Morning Solutions: Learnings from the Efficiency Support Team

- » Jennifer Espinal, Genesis Training Manager, Intuitive

#### The Fundamentals of the Customer Portal and Maintenance Plan

- » Jorge Campuzano, Service Product Marketing Specialist, Intuitive
- » Dave Woodward, Service Product Marketing Manager, Intuitive

#### Using the Customer Portal to Help Drive Operational Efficiencies and Savings

- » David Prasad, Service Marketing Manager, Intuitive
- » Chris Stallings, Sr. Manager, Sterile Reprocessing Support, Intuitive

#### Reducing Variation Through a Highly Structured Program

- » Matt Carroll, Sr. Director of Market Access & Custom Analytics, Intuitive

## THURSDAY, NOVEMBER 8

**1:30 pm – 2:15 pm****Intuitive Ecosystem Collaboration from the Customer Perspective (continued)****360 IntegratEd: Accessing the da Vinci Ecosystem Through Innovative Technology**

- » Ryan Shaw, Director of Product Marketing, Intuitive

**Building a Sustainable MIS Foundation for Your Trainees — A Fellow's Perspective**

- » Robert Perez, MD, General Surgeon, Virtua Health
- » Chris Sanchez, Sr. Marketing Manager, Academic Programs, Intuitive Surgical

**Building a Strong Thoracic Oncology Service Line**

- » Krish Bhadra, MD, CHI Memorial Health Care System

**2:30 pm – 3:30 pm****Detecting Blind Spots with GPS****Detecting Blind Spots Using GPS — Training**

- » **Moderators:** Jennifer Espinal and Scott Howell, Genesis Training Managers, Intuitive

**Choose Your Own Adventure: Healthcare Trends & Challenges**

- » Len Kalm, VP of Payor Engagement, Hospital Corporation of America (HCA), Denver, CO

**Detecting Blind Spots Using GPS — Support**

- » **Moderator:** John Dougherty, Sr. Director, Global Genesis Programs, Intuitive

**Detecting Blind Spots Using GPS — Analytics**

- » **Moderator:** Matt Carroll, Sr. Director of Market Access & Custom Analytics, Intuitive

**Detecting Blind Spots Using GPS — Technology**

- » **Moderator:** Troy Hegglin, Manager, Academic Programs, Intuitive

## FRIDAY, NOVEMBER 9

**9:15 am – 10:00 am****Operationalizing Quadruple Aim (QAIM)****Marketing a Robotics Program 1.0 — QAIM, Improved Patient Outcomes**

- » Claire Crabtree, Group Manager, Hospital & Patient Marketing, Intuitive

**Extracting and Using Data for Strategic Decision Making — QAIM, Total Cost of Care**

- » Patrick Wright, Manager, Perioperative Business Operations, TriHealth, Cincinnati, OH

**Effectively Implementing an ERAS Program — QAIM, Quality Outcomes**

- » Craig Johnson, MD, Colorectal Surgeon, Oklahoma Surgical Hospital, Tulsa, OK

**Establishing a Robotics Steering Committee — QAIM, Enhanced Provider Experience**

- » Donald Kim, MD, Colorectal Surgeon, Spectrum Health, Grand Rapids, MI

**User-submitted Abstract: Robotics on the Front Line: The Department of Defense****Status of Robotic-Assisted Surgery in the Department of Defense**

- » Sam Grasso, DO, William Beaumont Army Medical Center

**10:15 am – 11:00 am****Operationalizing Quadruple Aim (QAIM)****Marketing a Robotics Program 2.0 — QAIM, Improved Patient Outcomes**

- » Amanda Maldonado, Service Line Marketing Manager, Orlando Health, Orlando, FL

**Custom Hospital Analytics & Cleverley Data Reporting — QAIM, Total Cost of Care**

- » Emily Kim, Group Manager, Hospital Channel Marketing, Intuitive

**System Block Time and Access Management — QAIM, Enhanced Provider Experience**

- » Bryce Massey, Genesis Field Trainer, Intuitive

**Reducing Variance & Data Tracking Through a Steering Committee — QAIM, Quality Outcomes**

- » Mark Delworth, MD, Medical Director & System Chief of Surgery, TriHealth Bethesda North Hospital, Cincinnati, OH

**360 IntegratEd: Accessing the da Vinci Ecosystem Through Innovative Technology**

- » Ryan Shaw, Director of Product Marketing, Intuitive